

BLACKBARN

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New York, NY: Since his first visit to the Hamptons in 1985, designer Mark Zeff has loved the region's wide-open farmland, rugged beaches, and the classic vernacular of barn structures that dot the landscape. His longstanding enthusiasm has come to full fruition with the design and construction of *BLACKBARN*, a dream home he built for his family near his favorite beach in the Northwest Harbor.

BLACKBARN provides an intimate look at Zeff's home to reveal the many practices he has preached and implemented for nearly thirty years. Not just about design, *BLACKBARN* redefines luxury, beginning with the process of locating and being inspired by the perfect location, which then defines a home that is most authentic to its surroundings.

ABOUT THE AUTHOR:

A native of South Africa and educated in design in London, Mark Zeff launched his career in New York City, where he made his name creating homes for bold face names as Hilary Swank, Annie Leibowitz, Gabriel Byrne, and Alexis Bittar as well as designing the Sense Spa at The Carlyle Hotel and the Hard Rock Hotel in Las Vegas among others. His current projects include the Hotel Van Zandt in Austin, TX, Canapy, a boutique hotel brand for Hilton Worldwide, and Virgin's first hotels in the US. With an eye for elegance and style and always the innovator, Zeff has launched *BLACKBARN*, a lifestyle brand inspired by his Hampton's home that is comprised of real estate division, a restaurant in Manhattan, and a home design store in Brooklyn. Zeff's work has appeared in publications including, *Coastal Living*, *Dujour*, *Elle Decor*, *Hamptons*, *Hospitality Design*, *Interior Design*, *Los Angeles Times*, *New York* magazine, and *The New York Times*.

BLACKBARN was written in collaboration with design writer Jen Renzi, whose previous books include *The Furniture Bible*. She has written extensively for *Architectural Digest* and *the Wall Street Journal*.

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